

**South Carolina Statewide Lodging Outlook Report**  
**May 2018**

	Occupancy Rate		Average Room Rate		RevPAR*		Room Revenue	Rooms Available	Rooms Sold
<b>Current Month: May 2018</b>	<b>May 2018</b>	<b>% Chg</b>	<b>May 2018</b>	<b>% Chg</b>	<b>May 2018</b>	<b>% Chg</b>	<b>% Chg</b>	<b>% Chg</b>	<b>% Chg</b>
United States	68.2%	0.7%	\$129.90	2.6%	\$88.59	3.3%	5.4%	2.0%	2.7%
South Atlantic**	69.4%	-0.4%	\$126.61	2.3%	\$87.89	1.8%	3.5%	1.7%	1.2%
South Carolina	66.6%	-1.3%	\$121.99	0.9%	\$81.23	-0.4%	1.4%	1.9%	0.5%
<b>Year-to-Date: January through May 2018</b>	<b>Jan-May 2018</b>	<b>% Chg</b>	<b>Jan-May 2018</b>	<b>% Chg</b>	<b>Jan-May 2018</b>	<b>% Chg</b>	<b>% Chg</b>	<b>% Chg</b>	<b>% Chg</b>
United States	64.2%	0.8%	\$128.57	2.7%	\$82.57	3.6%	5.7%	2.0%	2.9%
South Atlantic**	68.4%	0.1%	\$133.07	3.2%	\$90.96	3.3%	5.0%	1.6%	1.7%
South Carolina	62.8%	-1.4%	\$110.74	2.1%	\$69.55	0.7%	2.6%	1.8%	0.5%

\*RevPAR = Revenue Per Available Room, i.e., total room revenue divided by total number of room nights.

\*\*South Atlantic Region is comprised of: Maryland, Delaware, West Virginia, Virginia, North Carolina, South Carolina, Georgia, Florida

Only hotels with 10 or more rooms are included in the table above

All percent change is versus the same period in the previous year

Source: STR, Inc.

**Three Month Occupancy Outlook for South Carolina**

		<b>Jun 2018</b>	<b>Jul 2018</b>	<b>Aug 2018</b>
<b>STR, Inc.</b> <i>As of May 2018</i>	Occupancy Forecast	75.4%	74.3%	68.5%
	% Chg vs same month in previous year	1.5%	-1.1%	-0.8%

Source: STR, Inc.